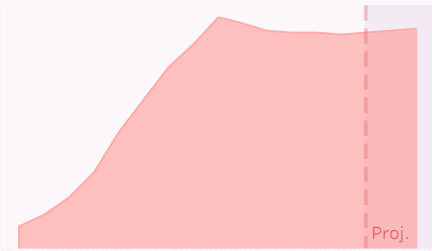


# Seoul-Incheon Data Profile

## OVERVIEW

Population	19,963,857
Pop. Growth 2015-2030	13.0%
Surface Areas (sqkm)	1,615
Percent Foreign-born	0.0%
Percent Urban Slum	0.0%
Percent Evangelical	16.6%

Population Trends 1950 - 2030  
(in thousands)

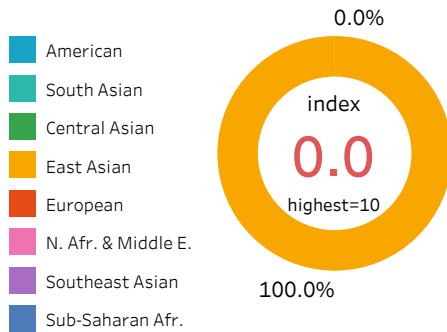


1950 1960 1970 1980 1990 2000 2010 2020 2030

Source: IMB Global Cities Database, UN Data, Statista, Pew

## CULTURAL DIVERSITY

Source: IMB Field Personnel Database



## COST OF LIVING

Source: IMB Global Cities Database, Numbeo, Statista

NYC=100 (lower is better)



## QUALITY OF LIFE

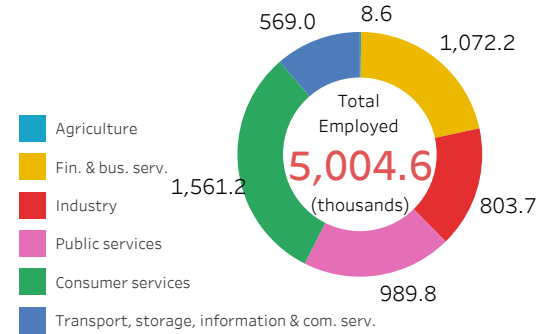
Source: IMB Global Cities Database, Numbeo

NYC=127.2 (higher is better)



## EMPLOYMENT SECTORS

Source: Oxford Economics



## KEY INSIGHTS & TAKEAWAY

1) What information from this initial data profile tells you that your city is not how it ought to be?

2) What information from this initial data profile tells you that your city is how it should be?

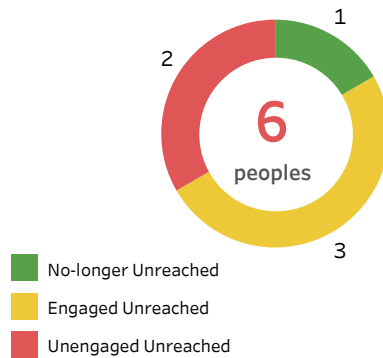
3) What is something you learned from this data that might inform your approach to impacting your city for good?

Monthly Avg. Wages (NYC=\$11K)	\$5,049
Weekly Working Hours (NYC=36)	37
GDP per Capita (NYC=\$69,915)	\$34,355.00

Healthcare Index (higher is better)	75.1
Safety Index (higher is better)	71.7
Crime Index (lower is better)	10.6

## ETHNIC PEOPLE GROUPS

Source: IMB Global Cities Database, CPPI

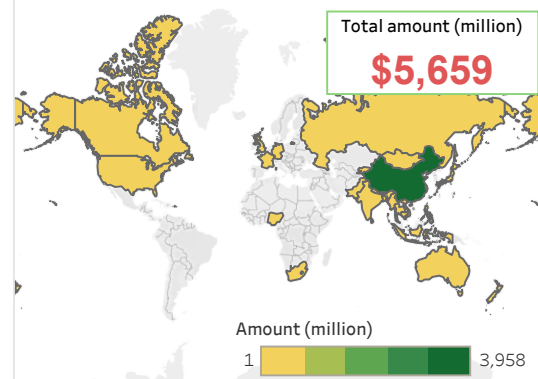


## TOP LARGEST GROUPS

People Group	Population
Korean	23,013,828
Chosun Jok	237,261
Deaf Korean	186,318
Han Chinese	40,094
Indo-Pakistani	1,274
Indians	1,226
North Korean refugees	

## REMITTANCES

Source: OECD, World Bank



Which countries do migrant/expat workers in Korea, Rep. remit money to?

## GLOBAL CITY INDICES

GaWC - Ranking based on global influence and connectivity (alpha, beta, gamma) **Alpha**

AT Kearney Global Cities - Based on metrics in bus. activity, human capital, info. exchange, cultural experience, and political engagement **11**

Mori Global Power City - Based on metrics in economy, R&D, cultural interaction, livability, environment, and accessibility **6**