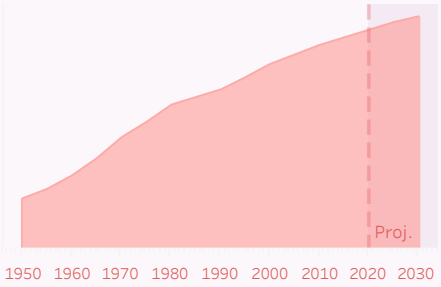
Rio de Janeiro Data Profile

OVERVIEW

Population	12,902,306
Pop. Growth 2015-2030	9.9%
Surface Areas (sqkm)	1,854
Percent Foreign-born	0.5%
Percent Urban Slum	22.3%
Percent Evangelical	5.8%

Population Trends 1950 - 2030
(in thousands)



Source: IMB Global Cities Database, UN Data, Statista, Pew

KEY INSIGHTS & TAKEAWAY

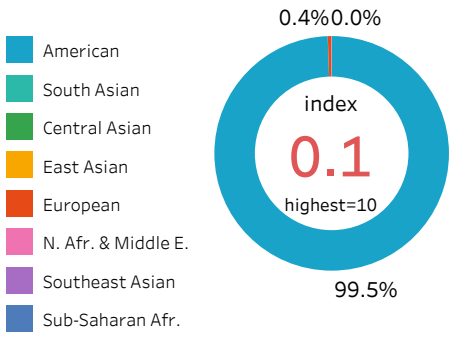
1) What information from this initial data profile tells you that your city is not how it ought to be?

2) What information from this initial data profile tells you that your city is how it should be?

3) What is something you learned from this data that might inform your approach to impacting your city for good?

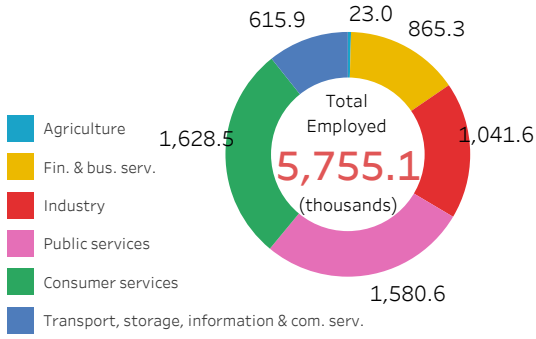
CULTURAL DIVERSITY

Source: IMB Field Personnel Database



EMPLOYMENT SECTORS

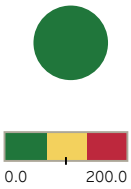
Source: Oxford Economics



COST OF LIVING

Source: IMB Global Cities Database, Numbeo, Statista

NYC=100 (lower is better)



Monthly Avg. Wages (NYC=$11K)	$2,948
Weekly Working Hours (NYC=36)	34
GDP per Capita (NYC=$69,915)	$14,176.00

QUALITY OF LIFE

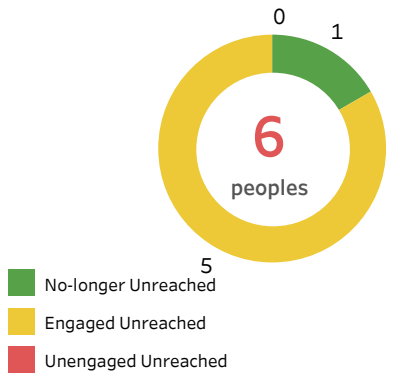
Source: IMB Global Cities Database, Numbeo

NYC=127.2 (higher is better)

Healthcare Index (higher is better)	40.3
Safety Index (higher is better)	22.6
Crime Index (lower is better)	68.3

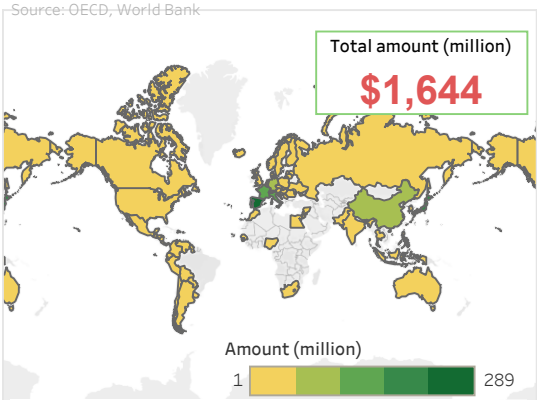
ETHNIC PEOPLE GROUPS

Source: IMB Global Cities Database, CPPI



REMITTANCES

Source: OECD, World Bank



Which countries do migrant/expat workers in Brazil remit money to ?

TOP LARGEST GROUPS

People Group	Population
Brazilian	10,161,124
Quilombolas	1,437,071
Deaf Brazilian	51,593
Azoreans	44,531
Jew	7,060
Italian	5,116
Argentine	2,364
Han Chinese	1,511
Karipuna do Amapa	1,437

GLOBAL CITY INDICES

GaWC - Ranking based on global influence and connectivity (alpha, beta, gamma) — **Beta-**

AT Kearney Global Cities - Based on metrics in bus. activity, human capital, info. exchange, cultural experience, and political engagement — **50**

Mori Global Power City - Based on metrics in economy, R&D, cultural interaction, livability, environment, and accessibility