Cartagena Data Profile

OVERVIEW

Population	1,092,336
Pop. Growth 2015-2030	25.6%
Surface Areas (sqkm)	59
Percent Foreign-born	0.0%
Percent Urban Slum	13.1%
Percent Evangelical	8.6%

Population Trends 1950 - 2030
(in thousands)
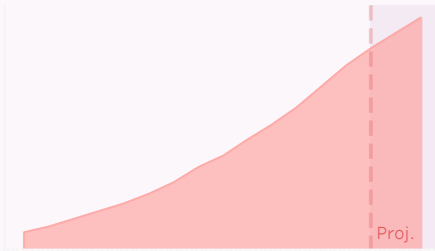
1950 1960 1970 1980 1990 2000 2010 2020 2030

Proj.

Source: IMB Global Cities Database, UN Data, Statista, Pew

KEY INSIGHTS & TAKEAWAY

1) What information from this initial data profile tells you that your city is not how it ought to be?

2) What information from this initial data profile tells you that your city is how it should be?

3) What is something you learned from this data that might inform your approach to impacting your city for good?
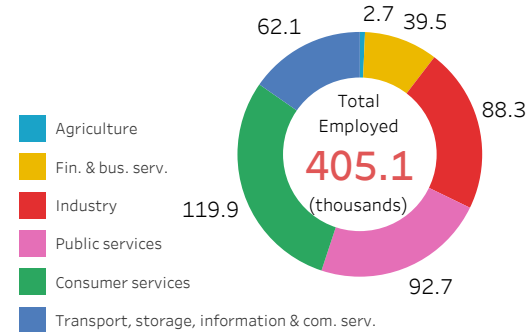
CULTURAL DIVERSITY

Source: IMB Field Personnel Database
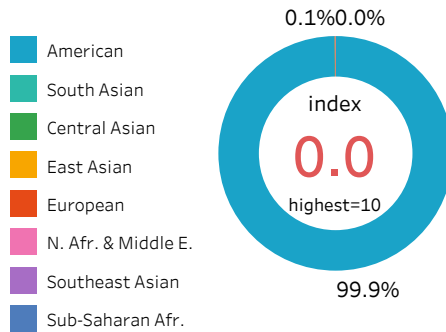
- American
- South Asian
- Central Asian
- East Asian
- European
- N. Afr. & Middle E.
- Southeast Asian
- Sub-Saharan Afr.

0.1% 0.0%

index
0.0
highest=10

99.9%

COST OF LIVING

Source: IMB Global Cities Database, Numbeo, Statista

NYC=100 (lower is better)

30.2

0.0   200.0

Monthly Avg. Wages (NYC=$11K)	$376
Weekly Working Hours (NYC=36)	44
GDP per Capita (NYC=$69,915)	$6,056.15

ETHNIC PEOPLE GROUPS

Source: IMB Global Cities Database, CPPI

0

1   1

2
peoples
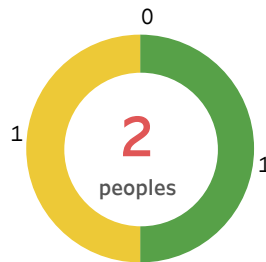
- No-longer Unreached
- Engaged Unreached
- Unengaged Unreached

TOP LARGEST GROUPS

People Group	Population
Wolof	1,779,135
Sereer	568,811
Lebou	302,619
Jola	206,350
Fulbe Futa Toro	173,770
Fulakunda	140,983
Bambara	85,683
Mandinka	59,869
Susu	59,301

EMPLOYMENT SECTORS

Source: Oxford Economics

2.7   39.5

62.1   88.3

Total
Employed
405.1
(thousands)

119.9   92.7

- Agriculture
- Fin. & bus. serv.
- Industry
- Public services
- Consumer services
- Transport, storage, information & com. serv.

QUALITY OF LIFE
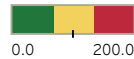
Source: IMB Global Cities Database, Numbeo

NYC=127.2 (higher is better)

103.6

0.0   167.5

Healthcare Index (higher is better)	
Safety Index (higher is better)	48.7
Crime Index (lower is better)	51.0

REMITTANCES

Source: OECD, World Bank

Total amount (million)
$265

Amount (million)
1   53
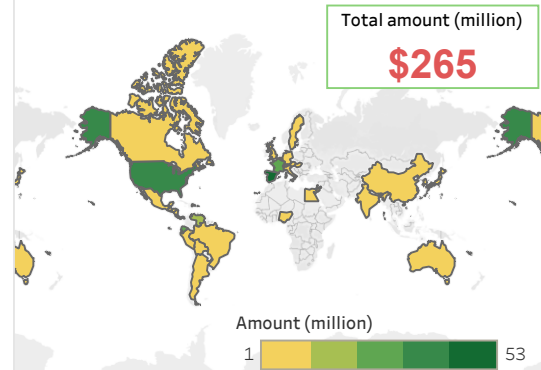
Which countries do migrant/expat workers in Colombia remit money to ?

GLOBAL CITY INDICES

GaWC - Ranking based on global influence and connectivity (alpha, beta, gamma)

AT Kearney Global Cities - Based on metrics in bus. activity, human capital, info. exchange, cultural experience, and political engagement

Mori Global Power City - Based on metrics in economy, R&D, cultural interaction, livability, environment, and accessibility

CITY RENEWAL