London Data Profile

OVERVIEW

<table>
<thead>
<tr>
<th>Metric</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Population</td>
<td>10,313,307</td>
</tr>
<tr>
<td>Pop. Growth 2015-2030</td>
<td>11.2%</td>
</tr>
<tr>
<td>Surface Areas (sqkm)</td>
<td>5,540</td>
</tr>
<tr>
<td>Percent Foreign-born</td>
<td>40.0%</td>
</tr>
<tr>
<td>Percent Urban Slum</td>
<td>0.0%</td>
</tr>
<tr>
<td>Percent Evangelical</td>
<td>2.6%</td>
</tr>
</tbody>
</table>

Population Trends 1950 - 2030 (in thousands)


Source: IMB Global Cities Database, UN Data, Statista, Pew

CULTURAL DIVERSITY

Index: 7.3

- American: 4.6%
- South Asian: 8.8%
- Central Asian: 16.7%
- East Asian: 1.3%
- European: 56.6%
- N. Afr. & Middle E.: 1.3%
- Southeast Asian: 2.6%
- Sub-Saharan Afr.: 0.0%

Source: IMB Field Personnel Database

EMPLOYMENT SECTORS

- Agriculture: 1,710.4 (thousands)
- Consumer services: 12,1 (thousands)
- Fin. & business serv.: 919.8 (thousands)
- Industry: 751.8 (thousands)
- Public services: 7,726.5 (thousands)
- Transport, storage, information & com. serv.: 2,491.6 (thousands)

Source: Oxford Economics

COST OF LIVING

NYC=100 (lower is better)

- Monthly Avg. Wages (NYC=$11K): $8,305
- Weekly Working Hours (NYC=36): 33
- GDP per Capita (NYC=$69,915): $57,157.00

Source: IMB Global Cities Database, Numbeo, Statista

QUALITY OF LIFE

NYC=127.2 (higher is better)

- Healthcare Index (higher is better): 57.5
- Safety Index (higher is better): 59.0
- Crime Index (lower is better): 42.6

Source: IMB Global Cities Database, Numbeo

ETHNIC PEOPLE GROUPS

- 77 peoples
- 20 No-longer Unreached
- 9 Engaged Unreached
- 48 Unengaged Unreached

Source: IMB Global Cities Database, CPPI

REMITTANCES

Total amount (million): $25,401

Source: OECD, World Bank

GLOBAL CITY INDICES

- GaWC - Ranking based on global influence and connectivity (alpha, beta, gamma)
- AT Kearney Global Cities - Based on metrics in bus. activity, human capital, info. exchange, cultural experience, and political engagement (1 is highest)
- Mori Global Power City - Based on metrics in economy, R&D, cultural interaction, livability, environment, and accessibility (1 is highest)

Source: IMB Global Cities Database, BCG, Oxford Economics

1) What information from this initial data profile tells you that your city is not how it ought to be?

2) What information from this initial data profile tells you that your city is how it should be?

3) What is something you learned from this data that might inform your approach to impacting your city for good?
London Overview of a Global City

Founded by the Romans, London has long been a major world city with connections developed over centuries through international trade and commerce. London was the world’s largest city throughout most of the Industrial Revolution of the 19th century and into the 20th century. Today London retains global influence through its financial services sector and its cultural “soft power.” The city is one of only two Alpha++ cities in the world; the other being New York City. There are over 70 ethnic communities and 300 distinct languages spoken in London. Many of these languages originated from countries that belonged to the former British Empire: India, Pakistan, Nigeria, Cyprus, Somalia, and the Caribbean.

Challenges facing London include increasing inequality, housing shortages, rent increases, and a high cost of living. The departure from the European Union—dubbed as Brexit—adds to uncertainty and fragility of the city’s economic and social disparity.

The church in London, however, is growing fast especially among the Black Majority and immigrant groups. Three-fifths of churches in the city consider themselves evangelical. Two-thirds of London’s churchgoers are between the ages of 15 and 65. Opportunities exist for workplace mobilization and kingdom impact in London.